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High Resolution Images

ARTECHOUSE PRESENTS: 'TRUST' with fuse*

ARTECHOUSE Joins Forces with Award-Winning Studio fuse*, Exploring the Concept of Trust in a Continuously Evolving Real-Time Data Exhibition
On View January 31, 2022 – May 30, 2022 in New York City



New York, NY - <u>ARTECHOUSE</u>, a pioneer in the field of innovative digital and experiential art, will kick off the 2022 season at its New York City location with a brand new commission titled **TRUST**, in partnership with acclaimed Italian studio <u>fuse*</u>.

Open to the public from January 31 to May 30, 2022, TRUST is a unique data-driven, audiovisual immersive exhibition that explores and interprets the multiple meanings and implications of the concept of trust. On a broad level, through data examination it observes how historical events have influenced trust and considers how this can evolve in the future. More specifically, it further uses the data points to examine how the presence or absence of trust can shift the perception of our individual realities.

"In conceiving our spaces our goal has always been to create a technological canvas capable of empowering and inspiring artists to push the limits of creative innovation. I am thrilled that our capabilities of real-time data visualizations are enabling the creative vision of fuse* studio in telling the story of TRUST. This new commission is an exciting opportunity to not only explore possibilities within the field of data-driven art, but to also examine up close ways in which our

seemingly personal feelings of trust can affect the entire world and have far-reaching implications," - Sandro, ARTECHOUSE Founder & Chief Creative Officer

Using historical and current indicators of trust in our society, such as historical news and economic indexes, fuse* analyzes and artistically translates the levels of this feeling into visuals. The exhibition delves into a conceptual timeline and takes the viewer through three 'chapters': **Past**, based on a historical data archive; **Present**, using data that is constantly processed to create everchanging art; and **Future**, from predictions of trust moving forward. In order to predict future levels of trust, fuse* trained a recurrent neural network (RNN) to make forecasts. The work is then brought to life using ARTECHOUSE's unprecedented presentation system composed of high-resolution projection, hyperreal immersive sound technology and custom made software, created to support the creative experimentation of today's artists.

fuse* is a multidisciplinary art studio working with emerging technology to interpret the complexity of human and natural phenomena. In 2019, the Italian studio had its North American solo debut at ARTECHOUSE's Washington, DC location with the exhibition *Everything in Existence*, featuring some of the collective's most important installations from the previous 10 years. The objective of fuse* is to push past accepted limits, spur empathy and seek out new interplay between light, space, sound and movement.

"Through this exhibition, we aim to offer viewers an opportunity to think about the meaning of "trust" and convey our belief that at any time, we have the option to choose whether to be guided by fear and anger, or to have the courage to trigger change. Our choices define our future." - fuse* collective.

TRUST is the latest in the series of ARTECHOUSE collaborations with some of the most innovative artists and partners working at the intersection of art, science, and technology today, which in the past have included Refik Anadol, Zach Lieberman, Rhizomatiks, NONOTAK, Society for Neuroscience and more.

Tickets for *TRUST* are on sale starting today, single and group tickets can be reserved in advance at <u>artechouse.com/nyc.</u> *TRUST* will be on view to the public Monday – Sunday from 10:00am – 10:00pm. Sessions are every 30 minutes, ARTECHOUSE requests that guests arrive on time.

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About ARTECHOUSE:

A pioneer in the field of innovative digital and experiential art, ARTECHOUSE expands the possibilities of art and how we experience it through innovative technology-driven exhibitions and experiences. ARTECHOUSE connects progressive ideas, artists and audiences to stimulate innovation and creativity at the intersection of art, science and technology. What started as the nation's first digital art space is now a home, online and off, for technology-driven art innovation, with a mission to empower and fund the creation of new, experiential and exploratory art forms that make an impact.

<u>artechouse.com</u> \\ @artechouse \\ #artechouse

About fuse*:

fuse* is a multidisciplinary art studio working with emerging technology to interpret the complexity of human and natural phenomena. Since inception, the studio's research has focused primarily on the production of installations and live media performances, which instill wonder and motivate audiences to challenge what is possible. As the studio evolved, creation of new projects became more holistic and placed increasingly higher value on pure experimentation. The objective of fuse* is to push past accepted limits, spur empathy and seek out new interplay between light, space, sound and movement. fuse* maintains close ties to its community, by developing, supporting, and promoting projects with the intent of propagating culture and knowledge. In this vein, fuse* has co-produced NODE, an electronic music and digital arts festival, since 2016.

Over the years, fuse* has exhibited and performed internationally at art institutions and festivals including Mutek, TodaysArt, Sónar Istanbul, ARTECHOUSE, STRP Biennial, RomaEuropa, Kikk, Scopitone and the National Centre for the Performing Arts of China.

fuseworks.it \\ @fuse_works \\ Twitter \\ Facebook

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NEW YORK CITY TIMES AND TICKETS:

https://fareharbor.com/embeds/book/artechouse-nyc/items/348122/?full-items=yes

Trust is on view to the public January 31 - May 30, 2022

Daily General Admissions: Monday – Sunday from 10:00am – 10:00pm. Sessions are every 30 minutes. Please arrive on time.

TICKETS:

- Adults (16+): \$25
- Children (Ages 4-15): \$17
- FREE for children under the age of 4
- Students, Seniors, Military & First Responders: \$20
- Weekday Family Pack (2 adults, 2 children): \$75

Single and group tickets can be reserved in advance at artechouse.com/nvc.

LOCATION:

ARTECHOUSE NYC is located at the former boiler room of Chelsea Market, at 439 W 15th Street in New York.

ACROSS LOCATIONS:

For the latest COVID-19 Safety Protocols visit <u>artechouse.com/covid-19</u>.