



ARTECHOUSE

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ARTECHOUSE Presents: 'Transient: Impermanent Paintings' by Quayola

A duet of reproducing piano and hyperreal video projections combines human and technological elements through a system of unconventional generative algorithms in ARTECHOUSE's new exhibition premiering January 17, 2022 in Washington, DC



Additional high-resolution images [here](#).

Washington, DC (December 20, 2021) – [ARTECHOUSE](#), a pioneer in the field of innovative digital and experiential art, debuts ***Transient: Impermanent Paintings*** by Italian multimedia artist [Quayola](#) for the first time in the U.S. Presented as a series of audiovisual paintings created by the artist in a concert with generative algorithms, the exhibition employs technology as a lens to explore music for the 21st-century audience and rethink the traditional artistic techniques in the context of human-machine relationship. The exhibition

will open to the public on January 17, 2022 and will be on view through March 6, 2022.

Originally created as an audiovisual concert for two motorized pianos by Quayola, the piece, which is adapted for one Yamaha Disklavier DC7X ENSPIRE PRO for this presentation in partnership with Yamaha Artist Services New York, marks the beginning of a new sound and visual collaboration between Quayola and experimental musician SETA. The exhibition also continues Quayola's studio research on traditional artistic techniques in the context of human-machine relationship, which evolved into an intimate collaboration of classical music and painting.

For more than three years ARTECHOUSE has been in conversation with Quayola, exchanging ideas and experimenting with new ways to immerse audiences in performing arts.

"What is unique about this exhibition is the exploration of synergy between sound and image," says **Sandro, ARTECHOUSE Founder & Chief Creative Officer**. "Quayola presents this as performance art, but at ARTECHOUSE we have transformed it into an exhibition where the performance continues to exist and engage with the visitor even after the artist has left. We believe this is an important step towards a new way to experience a live music performance." He continues: "In our constant pursuit of what is next, new and best in the field, Quayola's performance, through the lens of technology-based art, will offer a new way for audiences to experience music and engage with sound."

To create this sound-eccentric exhibition, Quayola and ARTECHOUSE's production team worked together to bring his work to life using hardware and software ecosystems available only at ARTECHOUSE. An ad hoc sound synchronization component was developed especially for this project, allowing the venue's unprecedented audiovisual system to run the main piece and control video and music in real time. The same algorithms driving the hyper-realistic digital brushstrokes articulated endlessly on the impressive multi-channel projection system, also materialize in the sound of classical pianos via the Yamaha Disklavier, experienced through 24-channel L-Acoustics L-ISA Immersive Hyperreal Sound technology. Each brushstroke is sonified with a piano note. The emblem of musical tradition—the pianos—synthesize technological and human features: by reproducing hand movements, they act as a link with the human realm, while at the same time performing non-human virtuosity.

The main installation of *Transient: Impermanent Paintings* will be complimented by three additional installations: one on the technical and creative process that went into creating the

original improvisational live performance; a second where visitors are invited to explore a multi-screen audiovisual installation with automated motorized controllers; and a third piece includes an immersive video projection and unique prints of visuals from different previous iterations of the main installation. The result is an immersive artistic journey and new direction for Quayola, where experimentation extends to sound through unconventional generative systems.

“This exhibition aims to blur the boundaries between image and sound, presenting a series of immersive audiovisual installations along with the Yamaha Disklavier piano,” says **Quayola**. “*Transient* does not generate finite music and paintings, rather it presents the impermanence that lies behind its algorithmic potential.”

To book tickets to the exclusive performance visit

<https://fareharbor.com/embeds/book/artechouse/items/349056/?full-items=yes>.

Transient: Impermanent Paintings opens January 17 and runs through March 6, 2022, with special pricing for previews January 14 through 16. ARTECHOUSE DC is open 10am-10pm daily at 1238 Maryland Ave. SW, Washington, DC 20024. ARTECHOUSE DC’s XR Bar will be open Mondays–Thursdays 4pm–close and Fridays–Sundays 11am–close. Tickets are \$17-24 with special pricing for locals and families Monday–Friday; to purchase tickets online, visit: artechouse.com/location/dc.

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About ARTECHOUSE

A pioneer in the field of innovative digital and experiential art, ARTECHOUSE expands the possibilities of art and how we experience it through innovative technology-driven exhibitions and experiences. ARTECHOUSE connects progressive ideas, artists and audiences to stimulate innovation and creativity at the intersection of art, science and technology. What started as the nation’s first digital art space is now a home, online and off, for technology-driven art innovation, with a mission to empower and fund the creation of new, experiential and exploratory art forms that make an impact.

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About Quayola

Quayola employs technology as a lens to explore the tensions and equilibriums between seemingly opposing forces: real and artificial, old and new. Constructing immersive

installations, he engages with and re-imagines canonical imagery through contemporary technology. Landscape painting and classical iconography are some of the historical aesthetics referenced in Quayola's work. His varied practice, all deriving from custom computer software, also includes audiovisual performance and sculpture.

quayola.com \\ @quayola

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WASHINGTON, D.C. TIMES AND TICKETS:

<https://fareharbor.com/embeds/book/artechouse/items/346845/?full-items=yes>

Transient: Impermanent Paintings is on view to the public January 17– March 6, 2022

Daily General Admissions: Monday – Sunday from 10:00am – 10:00pm. Sessions are every 30 minutes. Please arrive on time.

TICKETS:

- **Adults (16+):** \$24
- **Children (Ages 4–15):** \$17
- **FREE for children under the age of 4**
- **Students, Seniors, Military & First Responders:** \$20
- **Weekday Family Pack (2 adults, 2 children):** \$75

Single and group tickets can be reserved in advance at artechouse.com/dc.

LOCATION:

ARTECHOUSE DC is located at 1238 Maryland Avenue SW, Washington, DC 20024 in walking distance from the National Mall, L'Enfant Plaza and the District Wharf.

ACROSS LOCATIONS:

For the latest COVID-19 Safety Protocols visit artechouse.com/covid-19.