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**ARTECHOUSE EXPANDS PROGRAM TO MIAMI
ANNOUNCING THE OPENING OF ITS NEWEST LOCATION**

*ARTECHOUSE, the first digital art gallery in the US, will open its newest location **December 8** in the heart of South Beach with the interactive exhibition XYZT: Abstract Landscapes by internationally-acclaimed French artists Adrien M & Claire B*

MIAMI BEACH, FL (November 2, 2018) – ARTECHOUSE, the leading digital art gallery in the United States, continues its pioneering work in the field of art and technology with the opening of its highly-anticipated location in Miami this December. Coinciding with Miami Art Week and Art Basel Miami Beach, ARTECHOUSE/Miami will present an unprecedented, immersive and experiential art experience, *XYZT: Abstract Landscape*. ARTECHOUSE challenges the conventional museum by creating an innovative arts space that is dedicated to producing and showcasing state-of-the-art, technology-driven installations, providing a singular platform for emerging and established artists whose work cannot be shown in traditional spaces.

"Over the past year, ARTECHOUSE has introduced hundreds of thousands of visitors to the world of art and technology," says Tati Pastukhova, Founder & Managing Director, "By bringing our mission to Miami, we hope to shed new light on artists who are using new media technologies to transform the ways in which so many of us view and interact with art."

The new location will perpetuate ARTECHOUSE's previous success, after more than 300,000 visitors experienced the Washington, DC location in its opening year. Since its inception, ARTECHOUSE has captivated a global audience by providing both emerging and internationally-recognized artists such as **NONOTAK**, **Julius Horsthuis** and **Marpi** museum-quality exhibitions.

ARTECHOUSE/Miami's inaugural show, *XYZT: Abstract Landscape*, by famed French digital artists Adrien M & Claire B, will provide an exploratory physical experience through 10 interactive virtual environments generated using math and physics models. In a dim gallery space, guests use their own movement and gestures to interact with light in a series of digital landscapes inspired by nature: walking on floors that react to footsteps as if strolling through a

grass meadow, manipulating light particles within a giant digital cube, and blowing into glass boxes to witness virtual letters assemble and disassemble as by a touch of magic. The world-travelled interactive exhibition has been shown at internationally-recognized institutions such as the Peabody Essex Museum in Salem, MA.

“Certain things words just cannot describe, they must be seen and experienced. In every city, there is an arts destination for fine arts, theater, music, and film,” says **Sandro, Founder & Art Director**. *“Our goal is to create an innovative, new age destination dedicated to 21st century art created at the intersection of arts, science and technology. We're art + tech + house where one can always explore the latest artworks.”*

The exhibition will “soft” open on November 15 as a VIP-only preview ahead of Miami Art Week at ARTECHOUSE’s new Miami Beach location. The exhibition will be open daily, seven days a week from 10 a.m. – 10 p.m. with a new interactive session every 45 minutes. For further information on ARTECHOUSE and *XYZT: Abstract Landscapes*, please visit artechouse.com.

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Key Facts:

Located at 736 Collins Ave, Miami Beach FL 33139

Opens November 15, 2018 (VIP Preview)

Opens December 8, 2018

Open Daily from 10am - 10pm // Sessions every 45 minutes

Tickets at \$17-24 will go on sale October 22nd can be purchased online at www.artechouse.com

Welcoming visitors of All Ages, recommended Ages 6+

High-resolution images can be downloaded [here](#).

ABOUT ARTECHOUSE:

ARTECHOUSE, based in Washington, DC, is the first of a kind innovative art space dedicated to showcasing and producing experiential and technology driven works by artists who are forerunners of the new age in the arts and technology. With a mission to inspire, educate, and empower the creation of new, experiential and exploratory art form, ARTECHOUSE connects audience to the arts, and stimulates interest in the limitless possibilities of technology, science and creativity. Since opening in 2017 in Washington, DC ARTECHOUSE has captivated a global audience making headlines featured in New York Times, BBC, USA Today, National Geographic, CNN, Washington Post and numerous other national and international media outlets as the premier contemporary art space. ARTECHOUSE/DC also houses the first in the U.S. Augmented Reality bar serving drinks activated with its free AR mobile app available on app store and google play.

ABOUT XYZT: Abstract Landscapes

XYZT installations include Discrete Collisions (raining letters); Kinetic Sand (grains of sand in L motion); Field of Vectors (moving images projected on a white Marley floor); Abstract Landscape (abstract landscapes project a 360-degree world in a cube); Shifting Clouds (shifting clouds take the shape of the visitor's silhouette); Anamorphosis in Space (visitor generated waves on water); Anamorphosis In Time (transformed real-time video of visitors); Letter Trees (tree made of letters of foliage); Coincidence #1 (dark particles and light respond to visitors' gestures); and Typographic Organisms (an aquarium of shapes resembling living organisms visible from either side of the aquarium).

ABOUT ADRIEN M & CLAIRE B COMPANY

The Adrien M & Claire B Company creates digital and living art forms, ranging from stage performance to installations. Led by juggler, artist and computer scientist Adrien Mondot and graphic designer Claire Bardainne, the Lyon based company combines the real and virtual worlds with IT tools that are developed and customized specifically for each installation and performance. Their approach puts the human experience at the centre of technological issues, with a strong visual focus on the body and unique bespoke technologies created in-house. They strive to create living digital art: mobile, handcrafted, short-lived, and responsive.

In 2011, they wrote the conference-performance "Un point c'est tout" and the digital scenography of "Grand Fracas issus de rien", directed by Pierre Guillois. In 2013 they created "Hakanai", a show for one dancer in an immersive environment. In 2014, they co-signed the performance of "Pixel" with Mourad Merzouki (CCN Créteil and Val-de-Marne/Cie Käfg). In 2015, they created "Le mouvement de l'air", and were honored by receiving the SACD Digital Creation award of the year. In 2016-2017, they will continue working on upcoming exhibit "Mirages & miracles". Together, they aspire to create an art of movement to set the human body in resonance with graphic and digital arts. The result is a poetic visual language blending imaginary, real and virtual dimensions while bearing unlimited opportunities for artistic exploration.

www.am-cb.net // @adrienmclaireb